



CHUCK e. FOCUS

Week 17 – April 27, 2018

CHECK OUT THESE NUMBERS!

**SHOUT OUT TO THESE OUTSTANDING RESTAURANTS FOR
MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!**

	Restaurant	2017	2018	YOY
1.	Rochester, MN #798	\$12,373	\$22,613	82.8%
2.	Burnsville, MN #793	\$16,335	\$27,754	69.9%
3.	Norman, OK #893	\$20,525	\$33,536	63.4%
4.	Hartford, CT #463	\$19,536	\$31,650	62.0%
5.	St. Cloud, MN #799	\$14,392	\$23,223	61.4%
6.	Cedar Falls, IL #655	\$13,674	\$22,031	61.1%
7.	Orange, CT #468	\$28,561	\$43,879	53.6%
8.	Muskegon, MI #829	\$14,127	\$21,242	50.4%
9.	Jacksonville, FL #066	\$24,110	\$36,139	49.9%
10.	Lacrosse, WI #724	\$15,005	\$22,443	49.6%



CAST member SPOTLIGHT OF THE WEEK



SOUTHEAST

Meet Ross England, Cast Member in restaurant #674 Avon. Ross has been a super star with Chuck E. Cheese for just 10 months so far and counting, and we love his above & beyond attitude! He is known as "Boss Ross" to all his parties and they all adore him! He goes above & beyond to earn that 10/10. We chose him because of his work ethic and positive attitude. He is not only a phenomenal party host, but he is one rocking CEC employee! Ross not only works hard in the Avon restaurant, but he also works hard at balancing his school work and his football schedule. He is a top notch student athlete who shines both inside CEC and outside CEC.



NORTHEAST

Meet Paige Crolli, Cast Member in restaurant #536 Erie. Paige has been a super star with Chuck E. Cheese for 11 years now and counting! She takes pride in making sure her product and presentation is always to standard. Paige enjoys making sure each guest has a positive experience with their order. She has a passion for training and teaching others her knowledge of the kitchen. This makes her a true Sauce Boss! Paige is a very caring person, and she loves animals. She has two Yorkie puppies at home that she absolutely adores. Paige takes pride in her work, and we are proud to have her on our team here in Erie.



a&b moments...

I wanted to tell you how impressed I was with my last visit to your Plano location on Preston Road. I am hoping this makes it's way to Corporate. I came in on a Tuesday morning at 11:00 AM. I usually bring my Grandson to play and eat on Fridays but I was watching him on a Tuesday so we went to his favorite place, Chuck E. Cheese's. He thinks the mouse not only dances but makes the pizza! We were just there on a Sunday during a birthday party and all of the kids swarming around Chuck E. was a little too much for him so this was a nice break. Only thing was, we were the only two in the place for over an hour. We were still greeted by every single team member working there and one of the Managers even went around and gathered up all the tickets for him! I noticed that the Chuck E. appearance counter was not even on so I prepared him for the possibility that the mouse was not available yet as I completely did not expect a Chuck E. appearance for only him. But all of a sudden his eyes lit up and he bolted to the dance floor, Chuck E. was there! My grandson got a personal dance from Chuck E. and of course all of the tickets! I have raised 4 kids going to Chuck E. Cheese's, Showbiz, etc. so I have watched mascot performances for over 30 years. I can easily say that the person in the Chuck E. costume gave my grandson a very lively and engaged performance that was as good as any I have seen. I took tons of photos and videos and my son in law posted them on Facebook last night. Props, and much thanks to each and every one of the team members that made his day awesome. You all went above & beyond. And yes, we will be there this Friday as usual! Thanks again and please recognize this store for a job well done!

I just wanted to take a moment to thank you and your staff for the safe environment you provide for my kids. My children and I visited the Fort Smith store several times over the course of the year and we always had a pleasant experience. The staff is very generous with free tokens or tickets when there is a game malfunction; and quick to get it fixed. Thank you for your amazing customer service!

I haven't been to Chuck E. Cheese in maybe 15 years. Now that my daughter is 2, almost 3, my mom wanted to take her. We went to the one in Lansing, MI on a Monday afternoon. It wasn't too busy and the staff was very friendly. Alex the Great was especially helpful. He even had good suggestions for our ticket redemption. Also, the pizza was delicious. We will definitely be back, on a Monday afternoon.

anniversaries

15 YEARS

Michael Vega ~ 420

10 YEARS

Kristene Tucker ~ 702

5 YEARS

Christopher Suriel ~ 387

Paola DeLeon ~ 587

Tatiana Moore ~ 705

Southeast Region

Plano, TX #950

RVP Bill Eich

DM Eric Bargas

GM David Lee

Western Region
Fort Smith, AR #301
RVP Jim Brawley
DM Todd Bell
GM Greg Chapman

Northeast Region
Lansing, MI #326
RVP Chris Kelly
DM Chad Estrada
GM Brian Seidenstucker

sales contest

XL Pizza upgrades are all the rage! Check out these stats so far!

Leading Restaurants Per District

Cindy Light

1. La Mirada, CA #447

Arshad Khan

1. Covina, CA #413

Wayne Casey

1. Sacramento, CA #410

Patricia Cedillo

1. Murrietta, CA #414

Tim Kerum

1. Costa Mesa, CA #421

John Chudzinski

1. East El Paso, TX #852

Steve Charlebois

1. Granada Hills, CA #429

Frank Cassar

1. N. Edmonton, AB #835

Alex Sergeychik

1. West St. Paul, MN #796

Tony Reynolds

1. Layton, UT #114

Todd Bell

1. St. Louis South, MO #855

Louis Deignan

1. Las Vegas, NV #315

Denny Lynch

1. Kansas City, KS #067

Chad Estrada

1. Grand Rapids, MI #828

Daniel De Los Santos

1. Queens, NY #647

Denny Sanders

1. Boardman, OH #552

Shawna Vazquez

1. Vestal, NY #521

Dan Bessemer

1. Altoona, PA #449

Mike Svoboda

1. Bel Air, MD #502

Adam Shafran

1. Union, NJ #542

Angela Brewer

1. Peoria, IL #360

Troy Watring

1. Villa Park, IL #686

Ali Elali

1. Cincinnati, OH #102

Richard Balboni

1. Lowell, MA #457

Susan Jensen

1. Herndon, VA #099

Jon Fiorentine

1. Deptford, NJ #481

Dustin Gasper

1. Racine, WI #726

Eric Bargas

1. Wichita Falls, TX

Nestor Rivera

1. Dothan, AL #703

Frank Ramirez

1. Houston, TX #591

Hashem Saadat

1. Hickory, NC #382

Anthony Chapa

1. Norman, OK #893

Bill Pressel

1. Corpus Christi, TX #454

Seneca Gray-Robinson

1. St. Petersburg, FL #460

Brian Pitre

1. Baton Rouge, LA #609

Jim Hamblen

1. Chattanooga, TN #969

Daniel Smoote

1. Houston, TX #571

Peter Panunzi

1. Boynton Beach, FL #781

Kelli Kasper

1. White Settlement, TX #090

Joe Risnear

1. Atlanta, GA #729

Michele Beavan

1. Ft. Wayne, IN #946

Maurice Chandler

1. Tuscaloosa, AL #803

Leading Restaurants per Region

Southeast Region

1. White Settlement, TX #090
2. Ft. Wayne, IN #946
3. Wichita Falls, TX #309

Northeast Region

1. Queens, NY #647
2. West Islip, NY #511
3. Vestal, NY #521

Western Region

1. N. Edmonton, AB #835
2. East El Paso, TX #852
3. Covina, CA #413

Leading Restaurants Company Wide

Southeast Region

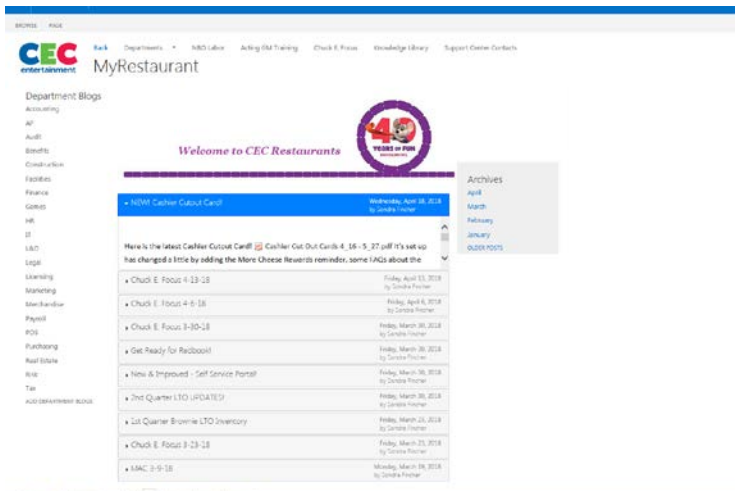
1. White Settlement, TX #090
2. Queens, NY #647
3. Ft. Wayne, IN #946
4. Wichita Falls, TX #309
5. N. Edmonton, AB #835



SHaRePOINT makeover

Chuck E. Cheese's way of communicating is changing – for the better!

- ✓ No more clogged email boxes
- ✓ No more multiple emails on the same subject
- ✓ No more **EMAIL FORWARDING!**



Rollout instructions have been sent out by your L&D Department, please review carefully and if you have any further questions, please reach out to your L&D Manager.



RED TABLE COVERS

We are all celebrating the recent turnaround of our birthday business. Unfortunately, this spike in parties has created a shortage of the red Chuck E. table covers.

A new shipment is on its way, but until it arrives please substitute with a blank red table cover. Some OpCos have already made the switch, and others are soon to follow. We apologize for the inconvenience. If you have any further questions, please reach out to the merchandise department at merchandise@cecentertainment.com



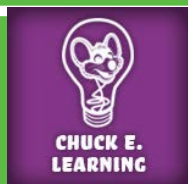
RISK management



TIP OF THE WEEK:

Prepare for Emergencies!

- Know what to tell your guests
- Know where to meet in case of an evacuation

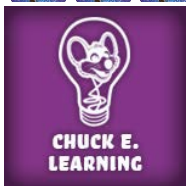


BUSINESS CARDS

Are you in need of more business cards? We have an updated easy to use order form for your convenience! This form can be found on Sharepoint on the L&D page under checklists and forms, [here](#):



If you have any questions on ordering business cards, please contact Chemyn Reaney at creaney@cecentertainment.com



★ STAR awards ★

Congratulations to our 1st Quarter Star Awards Recipients! This year's Quarterly award winners will be receiving a plaque to display their accomplishments. Your plaque will be awarded to you by your DM/AD.

Retention Award:

1. San Bernardino, CA #415 ~ GM: Dennis Lewis
2. Hicksville, NY #499 ~ GM: William Tusa
3. Cedar Falls, IA #655 ~ GM: Kristy Conkity
4. Mississauga, ON #836 ~ GM: Kelly Medeiros
5. Gastonia, NC #635 ~ GM: Rhonda Saadat

People Pleaser Award:

1. Joliet, IL #678 ~ GM: James McElroy
2. Eastgate Cincinnati, OH #102 ~ GM: Denise Renke
3. Winchester, VA #119 ~ GM: Michael Turpel
4. Brooklyn, NY #522 ~ GM: Louis Daguideau
5. Cedar Falls, IA #655 ~ GM: Kristy Conkity

Party Pleaser Award:

1. Weslaco, TX #862 ~ GM: Ruben Garza
2. Herndon, VA #099 ~ GM: Iris Chilin
3. Raleigh, NC #636 ~ GM: Jessica James
4. Houston Sugarland, TX #735 ~ GM: Andrew Martinez
5. West Islip, NY #511 ~ GM: Nicole Leon

Sales Driver Award:

1. Superior, CO #711 ~ GM: Rodney Hunt Jr.
2. Allen, TX #597 ~ GM: Mario Chavez
3. Rockville, MD #531 ~ GM: Eric Campbell
4. Midland, TX #928 ~ GM: Cristi Owens
5. Langley, BC #847 ~ GM: Sharon Dugan

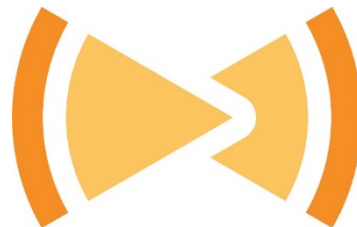
Community Ambassador Award:

1. N. Miami, FL #435 ~ GM: Carlos Depinho
2. Laredo, TX #569 ~ GM: Ana Barrera
3. Manassas, VA #118 ~ GM: Suzanne Morton
4. Sterling, VA #654 ~ GM: Yesy Morales
5. Batavia, IL #349 ~ GM: Diana Orozco

Thank you for all you do!



GET MORE IN 2018



201,956 verified sign ups!

Where do YOU stand in the More Cheese Rewards Contest?

1. Abilene, TX #582
2. Orlando Spring Oaks, FL #681
3. Phoenix, AZ #621
4. Altoona, PA #449
5. Ann Arbor, MI #334

Contest Runs through the end of April, you still have time to snag some of the cool swag!



A DIFFERENT

One of our schools that partner with us ordered 50 pizzas for their school movie night! CEC personally delivered them, great event! A great example of partnering with the schools and PTO leaders!

(Team Naperville #097)



angle

CHUCK E. CHEESE'S



HOT JOBS

General Manager

560 ~ Mobile, AL	616 ~ Buford, GA
322 ~ Dublin, CA	349 ~ Batavia, IL
355 ~ Valencia, CA	687 ~ Riverpoint, IL
404 ~ San Jose Kooser, CA	941 ~ Muncie, IN
405 ~ La Mesa, CA	555 ~ Dayton, OH
414 ~ Murrieta, CA	736 ~ Columbus, OH
765 ~ Lemon Grove, CA	737 ~ Columbus, OH
768 ~ Pinole, CA	537 ~ Monroeville, PA
721 ~ Englewood, CO	860 ~ Sioux Falls, SD
759 ~ Dover, DE	970 ~ Memphis, TN
776 ~ Port Orange, FL	580 ~ Valley View, TX
117 ~ Kennesaw, GA	338 ~ Burlington, WA
611 ~ Norcross, GA	

Tech Manager

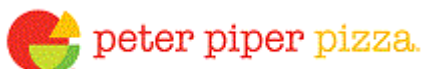
108 ~ Redwood City, CA	613 ~ Douglasville, GA	557 ~ Columbus, OH
321 ~ Newark, CA	073 ~ Matteson, IL	967 ~ Columbia, SC
324 ~ Pasadena, CA	341 ~ Kokomo, IN	970 ~ Memphis, TN
363 ~ Hayward, CA	770 ~ Frederick, MD	035 ~ Lewisville, TX
410 ~ Sacramento, CA	753 ~ Leominster, MA	595 ~ Ft. Worth Hulen, TX
418 ~ Sun Valley, CA	713 ~ Southgate, MI	863 ~ N. McAllen, TX
465 ~ Torrance, CA	566 ~ Hattiesburg, MS	928 ~ Midland, TX
784 ~ Vista, CA	525 ~ E. Hanover, NJ	056 ~ Richmond, VA
467 ~ E. Hartford, CT	840 ~ Amherst, NY	652 ~ Richmond, VA

District Management Positions

District Manager

Based in New Jersey area

Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



interested in a peter piper opportunity?

General Manager

Mesquite, TX #1273

Please visit <http://www.peterpiperpizza.com/search-jobs.html> to review all open Peter Piper Pizza positions